



2020 - 2021
**BEXLEY
 MIDDLE
 SCHOOL**

Advertising Sponsorship

Call a Cub
 STUDENT DIRECTORY

If you have started a business this year, please consider sponsoring ad space in the Call a Cub. Businesses that continue to support the PTO by renewing, we are grateful for your gift to the students and teachers.

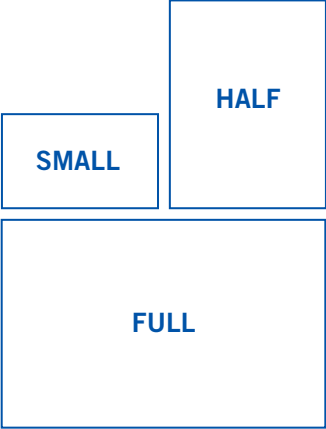
The goal of the Call a Cub Student Directory is to provide families with a resource to keep connected.

100% funds raised, support the Bexley Middle School PTO.

We are grateful for your consideration and hope to count on your support!

Jackie Phillips
 BMS PTO Call a Cub, Chair

Ad Sizes & Rates

	RATE	ADVERTISER
	Small ad is Horizontal: 3.6" (w) x 2" (h)	\$25 <input type="checkbox"/>
	Half page ad is Vertical: 3.6" (w) x 4.5" (h)	\$75 <input type="checkbox"/>
	Full page ad is Horizontal: 7.5" (w) x 4.5" (h)	\$150 <input type="checkbox"/>
	Premium location ad space: Priority to 2019 sponsors	\$250 <input type="checkbox"/>
		COMPANY NAME: _____ CONTACT NAME: _____ PHONE: _____ EMAIL: _____ WEBSITE: _____ <input type="checkbox"/> NEW

Artwork Specs

High resolution with a minimum 300 dpi

Black & White (Color will be Grayscale)

File: PDF, JPG

Size: Use dimensions provided above, no bleeds

Email digital art to: jackie@makeitprettyplease.com

Payment

Pay by check: BMS PTO

Mail payment to:
 BMS PTO Call a Cub
 Jackie Phillips, Chair
 17 N Merkle Rd.,
 Bexley OH 43209

Pay by Venmo: @Kristin-Harpe

1. Select ad size, fill out advertiser info and mark if new this year
2. Email digital art and company logo
3. Send payment with completed form

Artwork Due:
Friday, September 25

All advertisers receive a printed copy of the directory.